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Urbanise your outfit Urbanise your outfit

ondon fashion, one of the biggest city's where you can express yourself with the way you dress, walking down a street in London is always full of surprises when it comes to some peoples fashion sense from flared long trousers to fanny packs becoming one of the most fashionable items in London for people to wear. From the beginning people London have always tried to express the way they are by the way they dress this has become a big thing for people which is a good thing to be different but also, it comes with being judged and scrutinised. Some people are afraid to be different and dress different because the way you dress people can judge the type of person you are. Colour Coordination is a big thing in London's fashion if the colours don't match the whole outfit is ruined if you don't have the latest trainers or the big brands of clothing's then you "have a bad fashion sense' 'this image of having the best clothing and the biggest brands is all getting out of hand it stems from fashion icons on social media

your media is not "popping" if your fashion sense isn't.

its facts

Fashionable items from 1980's have started to make there way back into 2018 as seen in the image on the left hand side, artists from Paigey cakey to fashion icons such as Kylie Jenner taking fashion inspirations from 1980's r&b artist Ashanti. For many years Londoners have made expressing themselves through clothing items a big thing it's a way to make London different from the rest of the world.

Places such as Topshop to urban outfitters are urban stores where you can buy clothes without having to spend thousands of pounds on one thing. You find the newest and most fashionable pieces for a period of time that is because a fashionable item is only fashion for a short amount of time before everyone starts the wear it out. The problem is that something only becomes fashionable because not a lot of people are wearing them

and through social media the items start to become bigger and bigger until you have everyone wearing the exact same thing and before you know it becomes "fashionless".

Social media clothing meaning someone who has a lot of followers on Instagram who have a clothing website and promote their clothing's on social media sites such as Instagram are becoming a big thing for teenagers and young adults buying clothing online just based on the fact that the person with thousands of followers brings something out it instantly has to be good and buyable depending on what part of London you are from there is specific Instagram famous people you should buy your clothing's from people such as princess Larissa who has sold thousands of cheaply made clothing's for at least £25-45.

Scarf- River Island *£25 Shirt- Urban Outfitters *£22 Jeans- Topshop *£46 Belt *£12 Shoes *£30







Kylie F***ing Jenner

Kylie's life style

We all know Kylie to be the most stylish person on this planet is this because of the amount of money that she has or is it just a talent it's safe to say her style is not always, everyone's cup of tea but we can't deny the fact that she makes even a plastic bag look stunning and fashionable. This purely comes down to knowing what goes with what and what colours match what if the colours don't match then the whole outfit is ruined.

Kylies style varies between street to casual to formal depending on what place she is attending it is without say that once kylie steps into a room all eyes are on her not just because of her tall elegant figure but the clothing's that she is wearing for example if there was a medal for who dressed the best at the Met's one of Americas biggest events she would win without question. Her fashionable dress sense has never gone unnoticed and we can't lie her fashion has inspired people all around the world because of her

big following on Instagram this

is down to knowing how to take amazing pictures and knowing how to stun everyone with what she is wearing we all wait a=for her next Instagram post just to see what shoes or dress she is going to be wearing next because her clothing's are normally quite expensive people who cannot afford to buy them look for alternatives that are quite similar.

For more about Kylie vist her instgram page where you can see many more styles that she has to offer everday their is a new styles and nearly every month the way she dresses chnages on emonth could be very street and the next very casula you never know with her. Dress- £2000 Trousers- topshop £48 Denim jacket- £350 Bag- £600